

IMPACT OUR FUTURE

Media Kit for Advertisers

YMCA OF LAKE MARY SPONSORSHIP PACKET



J. Douglas Williams YMCA
of Lake Mary

665 Longwood-Lake Mary Rd., Lake Mary, FL 32746
Phone: (407) 321-8944

Our Mission: To improve lives of all in Central Florida by connecting individuals, families and communities with opportunities based on Christian values that strengthen Spirit, Mind and Body.

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Design and Layout by: **alphagraphics®**
Lake Mary
www.ilovealphagraphics.com

 **LAKE MARY INTERNET
MARKETING**
407-574-5745 • hello@lakemaryinternet.com

VALUE

The YMCA Advertising Program reaches your audience in the Lake Mary area at the **BEST VALUE**

OVERVIEW

Every community needs a leader. Someone who brings people together. Who compels others to action. Who empowers every individual to be at his or her best. So that the community as a whole can grow stronger and better together. This community has the Y.

The Y is more than a gym or membership association. The Y is a coalition of men, women and children committed to the idea that our community can be better tomorrow than it is today. And together, we will make it that way by advancing the Y's focus on Youth Development, Healthy Living and Social Responsibility.

100'S OF FAMILIES & FRIENDS ENJOY
OUR GAMES OF SOCCER, BASKETBALL,
VOLLEYBALL, FLAG FOOTBALL
& SWIM MEETS EACH YEAR.

OVER *2,200 PEOPLE
VISIT THE Y IN
LAKE MARY
ON A DAILY BASIS.



OVER 10,000 MEMBERS FROM
LAKE MARY, HEATHROW, SANFORD & LONGWOOD AREAS.



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* on average

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TEAM

SPONSORSHIP PACKAGE

\$200

OVERVIEW

- Your logo or company info on a team in one of our youth sports programs for one season
- Promotional opportunity at one event at facility
- One social media mention
- Banner sponsorship



* \$25 setup fee

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FEATURED

SPONSORSHIP PACKAGE \$1,000



OVERVIEW

- 8' x 4' vinyl banner to be displayed at facility for 12 mos
- Recognition on donor wall
- Promotional opportunity at one event at facility
- Three social media mentions
- Team sponsorship discount



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* \$50 setup fee

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PARTNER

SPONSORSHIP PACKAGE \$2,000



OVERVIEW

- 8' x 4' vinyl banner to be displayed at facility for 12 mos
- Recognition on donor wall
- Promotional opportunity at three events
- Six social media mentions
- One team sponsorship
- 3' x 2' vinyl banner on scorer's table for 8 games
- Banner for one month on affiliated website
- E-newsletter mention



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* \$50 setup fee

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PREMIER

SPONSORSHIP PACKAGE

\$5,000



OVERVIEW

- 8' x 4' vinyl banner to be displayed at facility for 12 mos
- Recognition on donor wall
- Promotional opportunity at 10 events
- 20 social media mentions
- Two team sponsorships
- 3' x 2' vinyl banner on scorer's table for 32 games
- Banner for three months on affiliated website
- E-newsletter 120 x 240 px banner ad for 24 issues



THANK YOU

TO OUR SPONSORS AND PARTNERS!



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HAVE QUESTIONS OR READY TO ADVERTISE?



WILLIAM HENAO

ADVERTISING DIRECTOR / YMCA BOARD MEMBER

407-574-5745

WILL@LAKEMARYINTERNET.COM

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